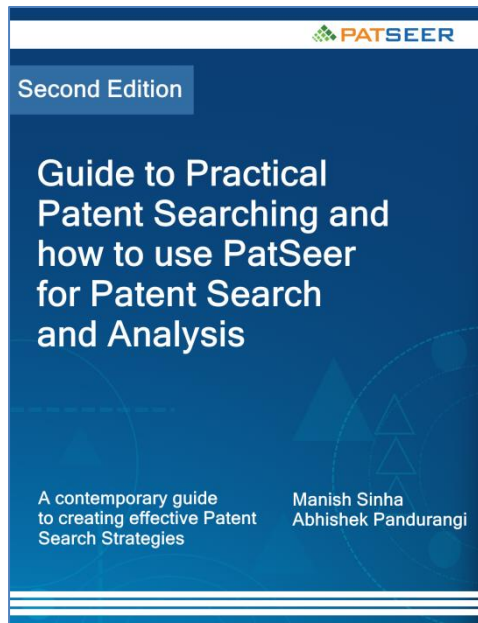


## Gridlogics announces second edition of its popular free e-book ‘Guide to Practical Patent Searching and how to use PatSeer for Patent Search and Analysis’

**Pune, India (19-10-2016)** – Gridlogics Technologies today announces the launch of second edition of its popular free e-book ‘**Guide to Practical Patent Searching and how to use PatSeer for Patent Search and Analysis**’, this e-book is built upon the principles of its well-received first edition, with new exercises, content and updated examples. The book is available as an eBook only and is available for free by signing up here:

<http://patseer.com/book-on-patent-searching/>



The updated version of this Guide captures the mechanics of patent searching with many examples and case studies for today's dynamic IP community. Companies of any size, IP Professionals working in companies, law firms or research institutes can use this book to learn the art of patent searching. The book focuses on real-world patent search projects, case studies and practical examples on how a patent search process can be mapped to organizational objectives and decision making process.

Highlights of the second edition include addition of a set of practical exercises. The exercises will allow the users to test their learning against each chapter and they can also

compare their answers with the solutions given. This edition also includes latest additions and enhancement made to PatSeer’s patent research platform.

### Who's it for?

- Patent Searcher / IPR attorney / Patent agents / Legal Advisors, Consultants etc.
- Professionals from Industries, Research & Development and Scientists etc.
- Professors, Lecturers, Research scholars, Ph.D. etc.
- Professionals in IPR cell, KPO / LPO professionals, etc.

### What's updated content? / Highlights of the Second Edition:

- Interactive Exercises
- Patent Types
- Patent families
- Patent citations

- Free Databases available for searching
- Non patent literature search
- Non latin search
- Create and apply thesaurus
- Search recall
- User preferences
- Full text annotation - highlights and comments on any full text portion of record
- Charts overview
- Clone a project
- Import records/ metadata from other projects
- Support for non-patent literature/ journals /external records in projects
- Support for non-patent literature/ journals /external records in projects

### **How is the book being used?**

- Patent Searchers use it for Practical Case studies
- Universities / colleges / Institutes use it to train on basics of patent searching activities and train students
- Business users use it for strategic planning and corporate IP management

### **About Gridlogics**

Gridlogics is a leading provider of products and custom software solutions for patent research, management, data analysis and project management. Our products: PatSeer is a world leader in searchable full-text global patent data content with integrated analytics, project workflow and collaboration capabilities; Patent iNSIGHT Pro is a comprehensive patent analysis and mapping platform. PatSeer and Patent iNSIGHT Pro leverage the latest techniques in information retrieval, data mining and visualizations to help clients globally in deriving actionable intelligence from the masses of patent data.

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